



**DEPARTMENT OF HEALTH & HUMAN SERVICES
CENTERS FOR MEDICARE & MEDICAID SERVICES
REGION IX**

90 7th Street
Suite 5-300
San Francisco, CA 94103

May 16, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Mr. Martin;

I am writing regarding the public affairs efforts of CBS Radio in Las Vegas, Nevada and the station's public interest reporting on national health care issues of importance to the public.

The Centers for Medicare & Medicaid Services (CMS) is the Federal agency responsible for overseeing the Medicare and Medicaid program nationally, and my office has responsibility for program operations in Region IX which includes the states of Arizona, California, Hawaii, Nevada and the Pacific Territories of Guam, American Samoa and the Commonwealth of the Northern Mariana Islands.

CBS Radio Las Vegas has been very helpful to CMS over the past several years in helping the agency to inform Medicare and Medicaid beneficiaries on their health care programs and important changes. For instance, under the Medicare and Medicaid Modernization Act of 2003 (MMA), coverage of prescription drugs was added to the Medicare program as Part D. CMS was tasked to reach out to nearly 90 million Medicare and Medicaid beneficiaries with information on the new coverage and, especially, the change it made for Medicaid beneficiaries. CBS Radio Las Vegas and Mr. Herbert Perry were instrumental in helping CMS get the word out to people living in Nevada through radio spots, interviews, and information event coverage.

We wish to commend the Las Vegas CBS Radio and Mr. Herbert Perry for their interest and ongoing partnership in meeting the health care information needs of their listening audience.

Sincerely,

Henry F. Tyson
Director, External Affairs
Office of the Regional Administrator

cc: CBS Radio
Las Vegas, Nevada